



**For Release  
September 27, 2023**

## **SEDC's Economic Development Specialist Honored as 'Woman of Influence'**

*Green River, WY— September 27, 2023* — The Sweetwater Economic Development Coalition (SEDC) Economic Development Specialist, Kayla McDonald has been named as a “Women of Influence” honoree in the field of Economic Development for 2023 by the Wyoming Business Report. Kayla has been in her position for 10 years. Since starting in her role in Economic Development in 2013 with the Rock Springs Chamber of Commerce as the Business Development Manager, and going on to be the Economic Development Specialist for the Sweetwater Economic Development Coalition. Kayla was instrumental in the formation of the organization in 2016, she has worked diligently to move the mission of SEDC forward in Sweetwater County. **“Kayla has been very influential in shaping the economic goals of our region in her role as the Economic Development Specialist for the Sweetwater Economic Development Coalition. Through her leadership and ability to work closely with elected and appointed officials, along with stakeholders from local businesses and service driven organizations in Green River, Rock Springs, and throughout Sweetwater County, we have been able to develop and focus on our mission and vision of bringing support, growth, and prosperity to the region. Our success only happens when we work together and each individual and entity is engaged through a point of contact who is focused and has a deep understanding of the local economic landscape of the community. Kayla’s work ethic and influence in her role meets the demands of what SEDC works to accomplish.”** said Reed Clevenger, City of Green River City Administrator. Most recently Kayla completed the Harvard Kennedy School for Executive Education Leading Economic Growth, in which she earned her certificate. Kayla currently serves on the Wyoming Economic Development Association (WEDA) Board of Directors as Vice-President and will be the incoming President for 2024. Kayla was also instrumental in bringing Kel-Tec Fire arms to Sweetwater County in June of 2022 which is one of her favorite projects to have worked on and deemed successful. **“I am honored to be recognized in this capacity, amongst colleagues and other women of influence from around the great state of Wyoming. I am very thankful for the opportunities I have been given to continue to grow and learn as a professional in the field of Economic Development, and I will continue to lead by the Sweetwater Economic Development Coalition’s mission to create and sustain an environment for a resilient economy in Sweetwater County.”** Said McDonald

**“Kayla McDonald has proved to be an exceptional leader in economic development. She has capitalized limited resources into big results, by facilitating growth and development in our state. We are fortunate to have her.”** Said Mayor Max Mickelson

An awards luncheon to honor this year’s nominees will be held October 10, 2023 in Cheyenne at Laramie County Community College.